

## COMPETITION REGULATIONS

The Competition shall be performed under the name of Think Big - UPC Biznes in accordance with the rules stemming

from these Regulations.

### §1

#### THE ORGANIZERS AND THE DURATION OF THE COMPETITION

The organizer and founder of prizes in the Competition entitled Think Big - UPC Biznes "The Competition for small companies with global ambitions" (hereinafter "**the Competition**") is **UPC Polska Sp. z o.o.** with the registered office in Warsaw, Al. Jana Pawła II 27, 00-867 Warszawa, entered into the register of entrepreneurs kept by the District Court for the capital city of Warsaw, XII Commercial Department of National Court Register, under KRS number 0000273136, having a share capital of PLN 110 000 000,00, tax ID number (NIP) 526-24-61-791 (hereinafter "**the Organizer**" or "**UPC**"). The Competition shall be performed in 3 rounds according with §4, from September 16, 2015 till March 15, 2016, wherein the Organizer is authorized to prolong the duration of the Competition or its cancellation in the cases listed in paragraph 3 section 7 below.

### §2

#### ON THE COMPETITION

1. The Competition is aimed at micro- and small businesses under the definition adopted in the Act on Freedom of Economic Activity (Journal of Laws of 2010 no. 220, item 1447, consolidated text, with amendments) which have an increased growth potential, are already generating revenues of PLN 50 000 minimum and are looking for the capital to fund their further growth and expansion onto the market (hereinafter referred to as "**the Contestants**" or "**the Competition Contestants**").
2. The Competition Contestants shall not be:
  - a. individuals who have been legally convicted for a crime or fiscal offense,
  - b. individuals who in their business activity infringed the provisions on protection against unfair competition,
  - c. employees of the Competition Organizer.
3. The aim of the Competition is to select and reward three Competition Contestants who shall introduce the best ideas for the development of their business (hereinafter "the Idea") or present the best idea for implementing new project in their company.

The Idea is to create the environment for the future success and the received award should help to accomplish it.
4. The details about the Competition shall be made available by the Organizer:
  - a) by e-mail sent to the Organizer's Subscribers who are micro- and small businesses and have given their permission to receive commercial information from the Competition Organizer,
  - b) on websites: [www.biznes.upc.pl](http://www.biznes.upc.pl); <http://thinkbig.upc.pl/>
  - c) on Facebook: [www.facebook.com/UPCBiznes](http://www.facebook.com/UPCBiznes)
  - d) through the Competition Partners,
  - e) through the media (press, the Internet, radio, television),

5. Competition Organizer shall provide a series of promotional activities with the media in order to promote the Competition.
6. The Organizer stipulates that there is a limit in the Competition of the first 400 submitted Ideas. The Ideas which are submitted above this limit shall not be taken into consideration by the Competition Committee and shall not qualify for the Competition.
7. Single Contestant shall submit for the Competition only a single Idea. Further submitted Idea shall not be taken into consideration by the Competition Committee and considered not submitted.
8. The Organizer shall reserve the right to verify if the Competition Contestant meets the statutory requirements for the status of micro- and small business, particularly by verifying their financial results and headcount.

### §3

#### RULES AND CRITERIA OF THE COMPETITION

1. In order to participate in the Competition, it is required to submit an on-line entry application, available at: <http://thinkbig.upc.pl/> (hereinafter "**the Entry Application**") )
2. The entry application must include the following information:
  - a. The description and short summary of hitherto business activity (maximum of 400 characters),

In applications concerning the company:

- i. description of the company's operations and its current market position? (1000 characters)
- ii. What is the essence of the innovativeness of the company - its solutions or the offered services? (maximum of 1500 characters)?

In entry applications regarding new project/service which will be offered by a given company:

- i. name of the project/service which will be submitted to THINK BIG
  - iii. description of the service or project to be developed (*maximum of 1500 characters*)
  - iv. If the project is to introduce a new service or product to the market, than the application has to contain the description of competition and the advantages over competition. (maximum of 1000 characters).
- b. Presentation of the company's future milestones for the next 12 months and their estimated costs(maximum of 500 characters)
  - c. Description of the future plan for business/implemented project in 4-5 years time? (maximum of 400 characters)
  - d. How shall the Competition Contestant inform their environment that the development of their business was possible thanks to the award from the Competition (maximum of 300 characters),
  - e. How did the Competition Contestant find out about the Competition.
  - f.
3. In order to participate in the Competition, the Contestant shall be required to confirm that:

- a. The Idea does not infringe the rights of third persons and is not the result of an act of unfair competition (consolidated text, Journal of Laws of 2003 no. 153 item 1503 with amendments),
  - b. The Contestant shall give their consent to process personal data by the Organizer for the purpose of conducting the Competition, including publicising their first and last name on the website of the Organizer and on Facebook, as well as by e-mail,
  - c. The Contestant shall give their consent for the free use of their image by the Organizer for the purpose of the Competition, with no territorial and time limits in the media,
  - d. The Contestant shall give permission to the Competition Organizer to present information about the basis of the Idea.
4. The Entry Application shall include scanned information from the Central Registration and Information on Business (in the case of natural persons who carry business activity) or scanned copy from the current Register of Entrepreneurs kept by the National Court Register (in the case of commercial law companies).
  5. Failure to fill in the aforementioned sections in the Entry Application or failure to submit the required documents is equal to failure to comply with all the formalities connected with the Competition, which makes it impossible to participate in it.
  6. In case of abuse made by Competition Contestants consisting of, in particular:
    - a. copying the works of other Competition Contestants,
    - b. failing to meet the requirements of the Competition set out in these Regulations, or
    - c. expressing behaviour which violates good manners, the Organizer shall reserve the right to exclude the Contestant from the Competition.
  7. When assessing the Idea, the Competition Committee shall take into consideration in each round of the Competition the following criteria:
    - a. the feasibility of the project,
    - b. business model,
    - c. sources of income,
    - d. innovativeness of the project,
    - e. experience and knowledge of the team/business in the field in which the project will be implemented
    - f. scope of the target market
    - g. the stage of the development on the project.

#### §4

#### **DESCRIPTION OF THE ROUNDS**

1. The Competition shall be performed in three rounds.

#### **Round I September 16 - November 30, 2015**

2. In round I from the submitted Ideas the Competition Committee shall select the maximum of 30 best Ideas to enter round II of the Competition ("Semi-finalists").
3. If there are less than 50 Ideas submitted in the Competition, or they do not meet the criteria set out in §3 section 7, the Organizer shall stipulate that the Competition is canceled or round I is prolonged

4. Participation in the Competition shall be confirmed after receiving the return e-mail from the Organizer to the e-mail address indicated in the Entry Application.
5. Till January 16, 2015 the list of Semi-finalists shall be published at: [www.thinkbig.upc.pl](http://www.thinkbig.upc.pl), as well as on Facebook and sent to the Semi-finalists by e-mail.

**Round II November 16, 2015 - January 17, 2016**

6. In round II, lasting **from December 16, 2015 till February 17, 2016** the 10 finalists who qualify for the Finals shall be selected from the Semi-finalists.
7. In round II Semi-finalists are required to prepare a short film/animation ("Video Material") which promotes their Idea. The Video Material has to be posted on YouTube or Vimeo and must not be longer than 30 seconds. The link has to be sent to the Organizer by e-mail to: [thinkbig@upc.com.pl](mailto:thinkbig@upc.com.pl) till January 7, 2016. The Contestants shall receive from the Organizer to the e-mail addresses indicated in the entry application the appropriate instructions on how to create and upload videos. In order to participate in round II a written consent from the Competition Contestants has to be given to use their image and to present the basic information about the Idea in the media (the Internet, press, radio, television).
8. On December 16, 2015 in the Competition Application on Facebook (hereinafter "the Competition Application") at: [www.facebook.com/UPCBiznes](http://www.facebook.com/UPCBiznes), the Organizer shall publish the list of profiles of all the Semi-finalists. Each Idea submitted in the Competition Application constitutes the Contestant's profile, containing basic information about them and the Idea created by them.
9. From January 12, 2016 till February 12, 2016 the voting shall take place concerning each Idea submitted to the Competition Application on Facebook.
10. In the "Fan Votes" section of the Competition Application profile visitors shall be able to vote for their favourite Competition Contestant, as well as check the amount of votes and watch videos described in the section 7.
11. The rating of currently the most popular Ideas shall be published by the Organizer in the Competition Application.
12. The voting shall be completed on February 12, 2016.
13. The 5 Semi-finalists whose Material received the highest rating from the Competition Committee and the 5 Semi-finalists with the highest amount of votes on Facebook shall qualify for the Finals.

**The List of Finalists**

14. The List of Finalists who shall qualify for round III - the Finals ("the Finalists") shall be published on February 17, 2016 on the website of the Organizer: [www.thinkbig.upc.pl](http://www.thinkbig.upc.pl), as well as on Facebook, and sent to the Finalists by e-mail.

**Round III - the Finals and presentation of awards from February 17, 2016 till March 8, 2016**

15. The Competition Contestant whose Idea qualifies for the Competition Finals shall commit to prepare a multimedia presentation of their Idea according with the guidelines sent by the Organizer (in the PowerPoint format) and present it before the Jury in the place and time specified by the Organizer.
16. The Finalists are obliged to present their company or product in the specially arranged space (Showroom). The Showroom presentation is a significant element of the final evaluation from the Jury.
17. The final presentations shall be shown at the Prize Giving Gala with the participation of judges and guests invited by the Organizer.

18. After hearing the presentations of the Competition Contestants, the Competition Jury shall select one Winner for each of the following categories ("the Winners"):
19. The names of the Winners shall be announced at the Prize Giving Gala in the place and time specified by the Organizer and posted within 7 days on the website of the Organizer: [www.thinkbig.upc.pl](http://www.thinkbig.upc.pl)

#### § 5

#### **THE WINNERS AND THE PRIZES**

1. The Winners are the three Competition Contestants whose Ideas receive the highest ratings in each of the categories of the Competition from the Competition Jury in the Finals ("the Winners").
2. The prizes in the Competition for presenting the most innovative Idea for developing existing business are financial awards. Their total amount is PLN 80 000 (eighty thousand)
  - o The Organizer during the Finals shall give at least 2 financial awards, and the highest award shall not be lower than PLN 40 000 (forty thousand). The Winners are the Competition Contestants whose Ideas receive the highest ratings from the Competition Jury in the Finals.
3. It is not permitted to transfer the prize to a third party.
4. The award must be used exclusively for the implementation of the Idea under the provided business activity.
5. In order to exercise the right to award, the awarded Contestant needs to sign an agreement with the Organizer, setting out: that the Contestant commits to use the prize for the implementation of the Idea, the Contestant obliges to return the prize in case it is not used for the implementation of the Idea, and the method of settlement of spending the prize.
6. In order to collect the prize the Winners have to commit to promoting the Organizer in accordance with the signed agreement.
7. The Competition Winners are obliged to the tax due on the received amounts to the competent tax office, according with the provisions of the Income Tax Act.
8. The prize shall be collected by the Competition Winners according with the applicable tax laws.
9. In order to receive the prize the protocol of transfer of the prize needs to be signed.
10. In case of failure to collect the Prize by the Winner or failure to meet all the requirements to collect it, the prize shall remain in the exclusive use of the Organizer.

#### § 6

#### **PERSONAL DATA**

1. The personal data of the Competition Contestant shall be processed in accordance with the provisions of the Act on Personal Data Protection of August 29, 1997 (consolidated text, Journal of Laws of 2002 No. 101, item 926 with amendments), on the basis of the consent expressed by the Competition Contestant in the Entry Application. The personal data shall be processed for the purpose of organising and carrying out of this Competition.
2. The Organizer shall administer the personal data provided by the Contestants for the Competition.
3. The provision of the personal data is voluntary but necessary in order to participate in the Competition.
4. The Contestants have the right to access their data and to correct it.

#### § 7

### **THE COMPETITION COMMITTEE**

1. The Organizer shall establish the Competition Committee to ensure the proper course of the Competition and the selection of the best Ideas in round I and II. In round III the responsibility of ensuring the proper course of the Competition and the selection of the Winners of the Competition shall be entrusted to the Jury.
2. The composition of the Committee and the Competition Jury, including the Chairman, shall be selected by the Organizer.
3. In round I, the Competition Committee shall consist of the Organizer Staff and the external experts from one of the Competition partners.
4. In round II, the Competition Committee shall consist of the Organizer Staff and the representatives of one of the Competition partners
5. In round III, the Jury shall consist of the Organizer Staff and the external subject matter experts.
6. The Chairman of the Competition Committee and of the Jury shall also participate in the voting respectively of the Committee and the Jury.
7. The Chairman of the Competition Committee and the Jury shall supervise the work of the Committee members and the Jury, and ensure the compliance with the provisions of these Regulations.
8. The Chairman of the Competition Committee and the Jury has the right to exclude a member of the Committee or the Jury from voting in the event of the conflict of interest related to their function. The decision of the Chairman of the Competition Committee or the Jury is final and is not subject to appeal.
9. Any other decisions regarding the Competition Committee are within the competence of the Chairman of the Committee whose decisions in this regard are final and are not subject to appeal.
10. The Organizer shall reserve the right to change the Chairman of the Competition Committee, the Jury and the Members of the Committee and the Jury, without giving reasons.
11. The Members of the Competition Committee, the Jury and the Organizer staff are not allowed to participate as the Competition Contestants.
12. The decision of the Jury related to the selection of the Winners is binding, however the Competition Contestant has the right to settle the matter in court.

### **§ 8**

### **FINAL PROVISIONS**

1. The requirements for the participation in the Competition are available on the website: [www.thinkbig.upc.pl](http://www.thinkbig.upc.pl).
2. By participating in the Competition, the Contestant agrees to all the provisions included in these Competition Regulations.
3. In matters not regulated in these Competition Regulations, the provisions of the Civil Code will be applicable, in particular Articles 919 - 921.
4. The Regulations are the only document setting out the provisions of the Competition, unless the Regulations provide reference to other documents or information sources containing the description of the specific elements of the Competition.

### **ORGANIZER UPC**

**Polska Sp. z o.o**